



BUDGET MEMO # 11

DATE: March 21, 2013

TO: The Honorable Mayor and Members of the City Council

FROM: David Summers, Director of Public Works

THROUGH: Robert Sisson, City Manager *RS*

SUBJECT: CUE Ridership Numbers from FY09 to FY12

CUE RIDERSHIP

	FY09	FY10	FY11	FY12
GMU	314,903	320,369	323,602	328,446
CUE Pass	5,851	4,234	4,417	4,402
Full Fare	512,472	502,656	485,964	469,180
Seniors	27,783	30,756	35,415	41,477
Students	21,845	16,613	14,037	13,224
Week Pass	55,085	57,230	38,439	27,034
Other*	89,396	320	233	25,337
TOTAL	1,027,335	932,178	902,107	909,100
Non Smartrip Ridership	731,368	529,924	468,397	431,266
Non Smartrip %	71.19%	56.85%	51.92%	47.44%
Smartrip Ridership	295,967	402,254	433,710	477,834
Smartrip Ridership %	28.81%	43.15%	48.08%	52.56%

***Includes Federal benefit cards, old paper passes and rail transfers.**

In 2008 the regional system had paper transfers some of which were bus to bus, rail to bus, senior transfers. (89,396). WMATA did away with the paper transfers which is why the subsequent years' numbers decline. Starting in 2011 WMATA started adding Account Linked Products to the Smartrip Cards which are from employers, causing the numbers to rise again in 2011. Basically all this is moving from paper products to Smartcard products.

NOTE: FY13 YTD ridership is at 601,516, down 6% from the same period FY12. Metro is experiencing the same trend.